



MINNEAPOLIS AREA
REALTORS®



Minnesota has among the highest racial homeownership gaps in the country. Only 25% of Black households in Minnesota own their homes compared to 75% of White households



What caused this?

For decades, discriminatory practices including redlining, unequal lending and racial covenants restricted where people of color could buy homes and created segregated communities.

MAR's position:

Minneapolis Area REALTORS® is committed to helping close the homeownership gap as it strives for diversity, equity, and inclusion in homeownership – a core value of the association.

What is Just Deeds?

The Just Deeds Coalition identifies and removes racial covenants from property deeds. It's a simple process that can be done during real estate transactions at no cost to Realtors® or their clients.

Looking to the future

MAR is also invested in a broader change in our industry to reduce and remove barriers to homeownership among people of color. The path to homeownership for all begins with all of us!

How can REALTORS® Help?

An important step every Realtor® can take to move us to a more equitable world is to support the Just Deeds Coalition's effort to identify and remove racial covenants from property deeds. Realtors® can do their part by educating their clients with resources on Just Deeds and the covenant removal process.

More info

Visit www.mplsrealtor.com and www.justdeeds.org