

Broker Summit

An Event Exclusively for Brokers & Managers

Keynote Speaker, Stefan Swanepoel
4 speakers, 5 CE credits for \$25 (MAAR members)



April 7, 2010

9:00 a.m. – 3:30 p.m., Hotel Sofitel, Bloomington, MN



Change Has Arrived

Learn about the top business trends in real estate from Stefan Swanepoel himself!

Is the First-Time Homebuyer Tax Credit Working?
(RPR) REALTOR® Property Resource Real Estate Franchises
Social Media Taken Over the Driver's Seat?
Restructuring of REALTOR® Associations Imminent?

Advertising Shifting Ahead of the Paradigm New Breed of Professional
Dual Careers New Real Estate Business Model Emerging
Who Will Win the Battle Over MLS Data?

On the Undercard



Maureen Tubbs, Marketing Director
Minneapolis/St. Paul Business Journal

Incorporating a little improv in your leadership strategy.



Greg Sax, Communications Manager
Minneapolis Area Association of REALTORS®
10K Research and Marketing

Discussing best practices in a peer-to-peer social sphere.



Mark Allen, Chief Executive Officer
Minneapolis Area Association of REALTORS®

Assessing the state of the real estate market for 2010.

Breakfast and Lunch are Included!

For more information, contact Amy Ransom at amy@mplsrealtor.com or 952.988.3124.



MINNEAPOLIS AREA Association
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