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AD SPECIFICATIONS

	WIDTH		HEIGHT
BACK COVER PREMIUM PAGE	8.5"	X	5.5"
FULL PAGE	8.5"	X	11
HALF PAGE (HORIZONTAL)	8.5"	X	5.5"
HALF PAGE (VERTICAL)	5.5"	X	8.5"
QUARTER PAGE	4.25"	X	5.5"

SEND ARTWORK AS EPS, JPG, AI, PSD OR OTHER PC-COMPATIBLE FORMATS (MINIMUM 300 DPI), OR AS A HIGH-RESOLUTION PDF. INCLUDE ALL LINKED ARTWORK AND FONTS AS APPLICABLE.

RATES

	1x	2x	4x
BACK COVER PREMIUM PAGE	\$650	\$1,000	\$1,800
FULL PAGE	\$550	\$850	\$1,600
HALF PAGE (VERT OR HORIZ)	\$350	\$550	\$1,000
QUARTER PAGE	\$250	\$400	\$750

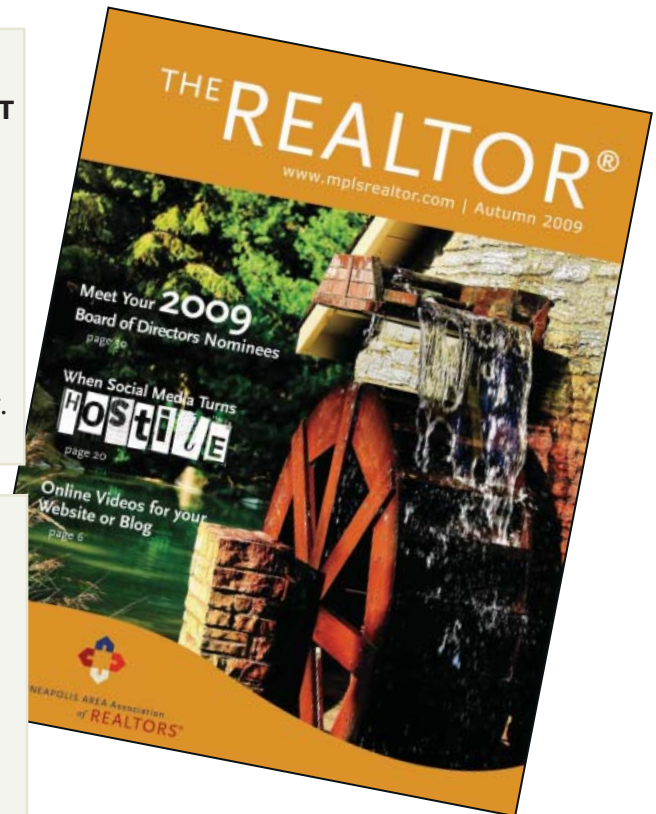
ADS ARE FULL COLOR AND SHOULD BE A BLEND OF GRAPHICS AND TEXT.

2010 DEADLINES

ISSUES ARE PUBLISHED QUARTERLY IN PRINT AND ONLINE.

ISSUE	RESERVE AD SPACE	PUBLISH MONTH
WINTER	JANUARY 1, 2010	FEBRUARY
SPRING	APRIL 1, 2010	MAY
SUMMER	JULY 1, 2010	AUGUST
FALL	OCTOBER 1, 2010	NOVEMBER

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