



MINNEAPOLIS AREA Association
of REALTORS®

MANAGEMENT BIOGRAPHY

MARK ALLEN, CIPS, CRS, GRI, RCE **Chief Executive Officer**



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After serving as the elected president of the Minneapolis Area Association of REALTORS® (MAAR) in 1997, Mark was hired as the Chief Executive Officer of MAAR, a position he has held since 1998. As the executive officer, it is his duty to direct the many programs and services of MAAR, including MLS services, information services, public and regulatory affairs, industry research, professional development programs, communications, and broker relations.

From 1986–1998, prior to his employment at MAAR, Mark was a partner at Counselor Realty, Inc., where he served on their executive council. Mark began his licensed real estate career as an agent and relocation services director at ERA – M.B. Hagen Realty in 1982. Before becoming licensed, Mark worked in other facets of the real estate industry, including construction and property management.

A graduate of St. Cloud State University, Mark earned his Bachelor of Science degree in 1982. He has earned several professional designations from the the National Association of REALTORS®, including CIPS (Certified International Property Specialist), CRS (Certified Residential Specialist), GRI (Graduate, REALTOR® Institute), and RCE (REALTOR® Association Certified Executive). He also holds a Certificate for Nonprofit Management from Duke University.