



For the first time, REALTOR® Associations across the country are joining together for a nationwide open house! Get on board and join the excitement the weekend of April 10–11th



MINNEAPOLIS AREA Association of REALTORS®



North Metro REALTORS® Association
... Improving Business, Building Community



How to Get Involved

There are a variety of ways to get involved. You may want to do each of these items—or pick and choose the ones that best fit your goals.

1. **OPEN HOUSE.** Consider which listing(s) you wish to promote with an open house the weekend of April 10–11, 2010.
2. **BALLOONS.** We have ordered a limited number of balloons that we will distribute to brokers. We will be distributing them the week of April 5th so stay tuned for more information.
3. **ADVERTISING.** Ads will be placed in the Star Tribune and Pioneer Press to inform consumers about this special weekend. These ads will run during the week of April 5.
4. **UPLOAD OPEN HOUSE TO MLS.** Make sure to upload your open houses to the NorthstarMLS database so consumers can get information about the day and time your listing(s) will be open. [Follow this link to upload.](#)
5. **FLYERS.** Learn more about the tax credit through these resources through the National Association of REALTORS®
[How to Get the Extended Home Buyer Tax Credit](#)
[Frequently Asked Questions about the Tax Credit](#)
[10 Important Facts about the Extended First Time Homebuyer Tax Tips](#)
You may also login to www.realtor.org and print off the [downloadable PDF's](#) of the above flyers.
6. **WEBSITE GRAPHICS.** Get the news out on your Facebook fan page or email signature. You can embed the blue balloon graphic by using the codes. [Click here for code.](#)
6. **Additional Questions:** Get prepared to answer questions about the tax credit, talk with first time homebuyers, and make the most of your open house time with these helpful resources.
[NAR's The Basics: Extended Homebuyer Tax Credit 2009/2010](#)

The Benefits

- Increases awareness about the homebuyer tax credit.
- Creates a buzz about home buying in your community.
- Attracts nationwide, statewide and local media attention

Helps you:

- Draw attention to your listings
- Make new contacts in your community
- Reach out to your Sphere of Influence

